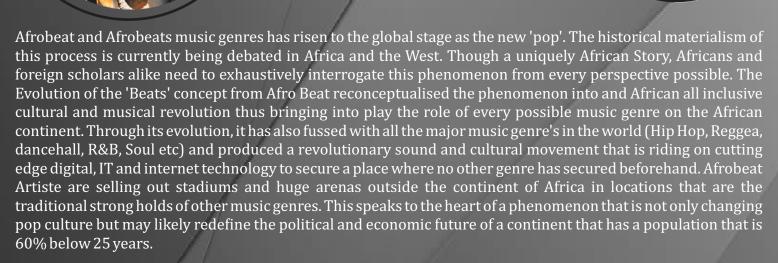
HDD HUMANUS DISCOURSE BOOK PROJECT

CALL FOR PAPERS

FROM AFRO BEAT TO AFRO BEATS History, Evolution and Dimensions of Africa's Music Revolution **Volume will be edited By** Bernard B Fyanka Rantimi Jays-Adeoye Ahmed P Yerima

Volume will be Published By Redeemer's University Press and Seventh Element Publishing



This volume will examine not just origins, history and evolution, it will interrogate the way, purpose and manner in which afrobeats is created; its impact on society, psychology, religion, politics and globalisation will be central. Submission will cover but not be restricted to the following subthemes below.

SUB-THEMES

HISTORY

History of Afro Beat History of Afro Beats History of Key musical figures

MUSICOLOGY AND PERFORMANCE

Evolution of musical styles Impact of digital tech on Afrobeats Music producers, DJ and dancers Influence of other music Genre's Afrobeats and theatre

MUSIC INDUSTRY

The evolution of the African Music Industry Impact of Music Labels Music and Movies

SOCIETY

Values and Socio-cultural Impacts Drugs and violence Cultism and gangs Globalization of African Music Psychology and social interactions Gospel Afrobeats

MEDIA AND TV

Music Videos and dissemination Marketing and advertising Branding

THEORY Ideological conceptualizations Social tranformation theories.

LANGUAGE Evolution of linguistic forms in Afrobeats Use of Native Dialects Role of Pidgin English, Patwahs etc

POLITICS Afrobeats and activism. Afrobeats and politicians The politics of Afrobeats

SUBMISSIONS SHOULD BE SENT TO

bookproject777@gmail.com Publication Timeline - 2024 Referencing Style CMS 17th Edition (footnote)

